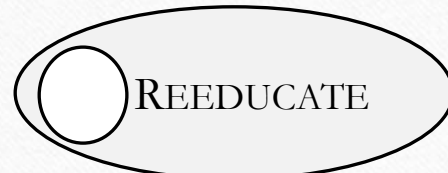
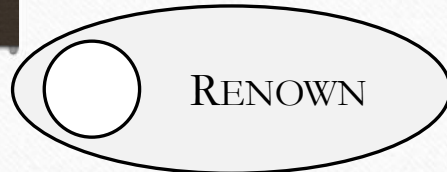


What is YOUR Why?

Primary Goals will Guide Decisions –
What are YOURs?



WRITING/PUBLISHING STRATEGY

MARKETING STRATEGY